



Bend

*We are a
Furniture & Product
Design Studio from
Los Angeles, CA*





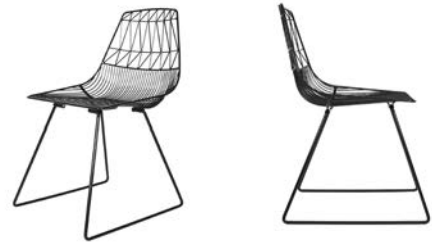
The Company & Founder

Bend Goods is a Los Angeles based design and manufacturing company committed to designing products that are both innovative and playful. Founded in 2010 by Gaurav Nanda, a Michigan born sculptor and designer, Bend was derived from Nanda's passion for making functional yet sculptural objects. Nanda spent many Winters as a child in the Palm Springs, California sunshine. He credits these trips for immersing him in the Mid-century modern design aesthetic that inspired him to create Bend. This inspiration would later influence him to leave his corporate job as an automotive model sculptor and put his stamp on the era of design that he admired his entire life.

BENDGOODS.COM

The Goods





Lucy Side Chair

Elegant, vibrant, comfortable, and durable are just a few words to describe our Mid-century Modern inspired Lucy Side Chair. Lucy, our most popular wire dining chair, is your girl for any occasion.



Swiveling Ethel

Our Ethel Side Chair that you know and love now has a sister design for those, like us, who just can't sit still. We've outfitted Ethel with a newly designed pedestal base that has a swivel feature giving you a 360 degree view of wherever you are.



Stacking Lucy

This variation of our Lucy Side Chair is the perfect combination of fancy and functional. The Stacking Lucy includes all of the signature details of its predecessor in addition to the ability to stack six chairs atop one another. This space saving design will have you asking for even more Bend Goods!



Ethel Side Chair

As the best friend to our Lucy Side Chair, the Ethel combines a similarly sized frame with streamlined details that create an elegant dining chair option. This piece is perfect for minimalist settings that need a comfortable seating option with just a touch of playfulness.





Captain Chair

Whether you're sailing through rough waters or sitting in a heated poker game on your outdoor patio, our wire Captain chair will give you the confidence to go all in. Her optional upholstered seat pads will give you the comfort to keep the game going all night long.



Bunny Lounge

She's sexy yet sophisticated and has more curves than a winding mountain road. The Bunny Lounge is refined wire furniture at its finest with all the comfort you need for any living room or patio.



Stacking Betty

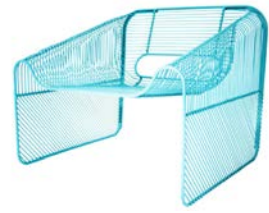
Meet Betty, a bohemian chic stacking chair for every occasion. Betty will give you all the beauty you desire without sacrificing any of the space. Use the Betty in a private home or integrate her into a restaurant for an efficient and luxurious stacking option!



Farmhouse Lounge

With a backrest inspired by the antique barns of the Pennsylvania Dutch, the Farmhouse Lounge Chair is an architecturally inspired masterpiece. Its extra wide seat makes the Farmhouse the perfect chair to relax in after a long day at the office or on the farm.





The Hot Seat

You might be sitting down for an in-depth interview or simply looking for a comfortable lounge chair to have a drink in. Whatever the case may be, the Hot Seat will always keep you cool, calm, and collected.



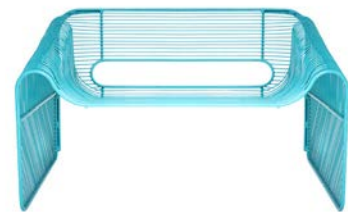
The Peacock Lounge

The Bend Goods Peacock Lounge Chair is our take on the iconic design that was made famous in the 1970's. Unlike its wicker predecessor, our Peacock design is made completely from wire and will last far longer than a single decade.



The Love Seat

Love is the name of the game for this modern wire sofa made for two. Good for indoor and outdoor use, home and office alike, its the perfect spot to enjoy a cocktail, a sunset, and a warm summer breeze.



Sweet Stool

With an hourglass shaped wire base and fixed wood seat made of solid white oak, the Sweet is a stool for every occasion. Its compact design and ideal seat height make it a stylish space saver that will make any room a bit sweeter.





Stick Stool Counter & Bar

The juxtaposition of the Stick Stool's powder coated steel base with the glow of the honey wood top makes this barstool one of our most intricate pieces yet. Throw a Stick Stool at your counter or bar to provide streamlined seating with subtle wire detailing that will make any guests do a double take.

Available as Counter 26" H and Bar 29" H



Lucy Counter & Bar

With the same striking design as its Side Chair counterpart, the Lucy Bar Stool gives you the height for your modern bar or kitchen counter while maintaining the whimsical elegance of the original design.



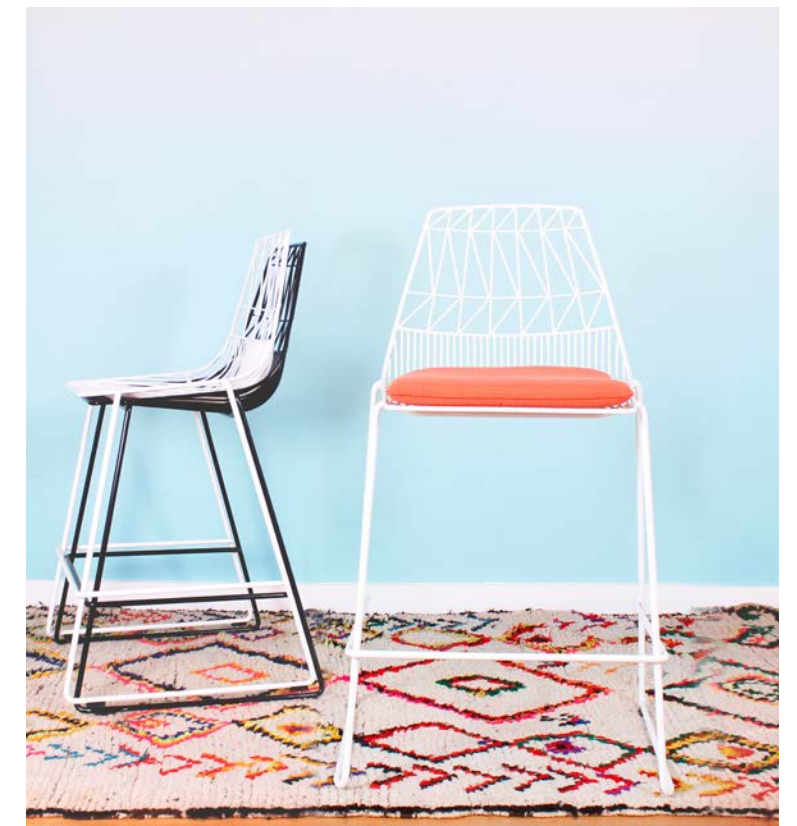
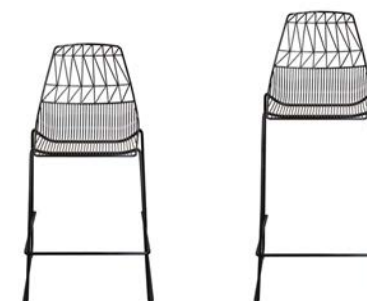
Switch Stool & Table

The Switch Stool & Table combines versatility with beauty. In its standard form, the Switch features a glass tabletop for use as a side table that showcases its wire form and details. To transform the Switch, add the optional Switch Table/Stool Pad to create an extra place to sit down.



Stacking Lucy Counter & Bar

As an update to its non-stacking sister chair, the Stacking Lucy Bar Stool gives you the height for your modern bar or kitchen counter while allowing you to stack up to six stools atop one another.





Lowback Counter Stool

With her compact shape and wire design rooted in geometry, the Low Back Stool is everything you need to give a small space a big impact. Custom order only.



Bistro Dining Table

As Bend's first dining table option, The Bistro Table is everything you could possibly need for a casual dining experience. Its wire base makes for a solid design that will hold up to any wild dinner party you throw. Try the Bistro Table with a Powder Coated Metal table top or dress it up with the Marble table top.



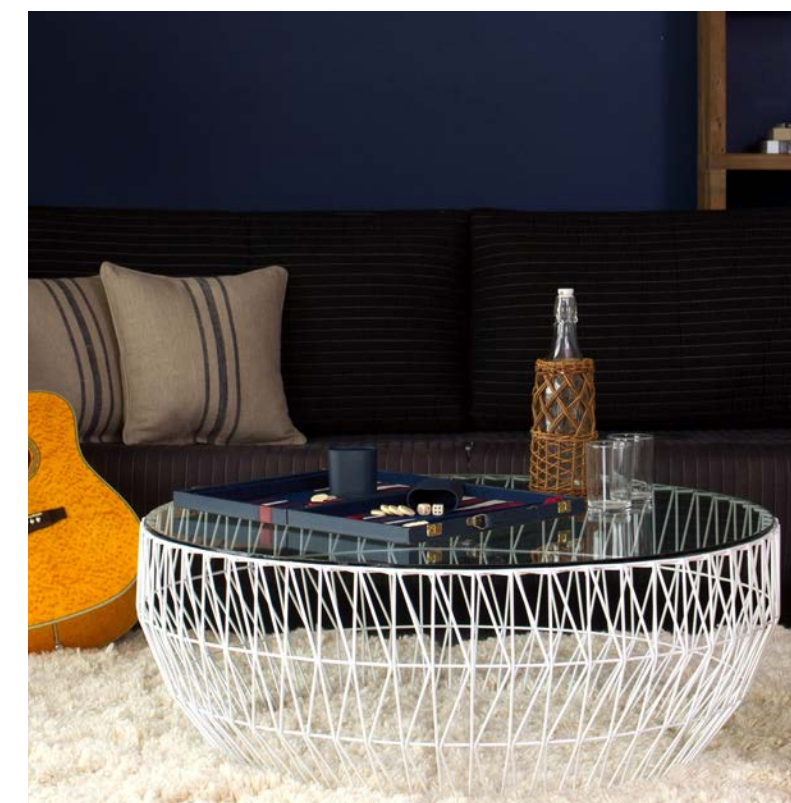
Drum Table

The Drum Table is the definition of wire furniture versatility. Put this wire end table out by the pool to keep your sunscreen at reach or add a cushion and kick up your feet for movie night. Indoor or outdoor, there's really no place this end table can't go.



Coffee Table

With a large table top and even sexier base, the Coffee Table will make any space instantly more efficient and better looking. With glass and marble table top options, this piece can fit into both casual and formal setups. Incorporate it into your space to see just how beautiful this wire piece can be in your home.





Louie Dining Table

The Louie Dining Table is our first oversized dining option big enough to fit all your guests for a feast. As Bend's first fully wooden design, the Louie is simple yet bold with sweeping curves and geometric detailing. Try the Louie in your Dining Room for a refined and fun look for any style of home.



Cafe Table

The Cafe Table is our most compact and versatile dining option yet. Throw a Cafe Table on your patio for a great place to sip your morning coffee or cluster a few tables in a restaurant for a funky place to eat that will keep patrons coming back for more.



Cono Side Table

The Cono Side Table is comprised of a wire base with a fixed sheet metal tray table top. The Cono's compact base makes it a great side table solution for design lovers living or working in compact spaces.



The Array & Mimi Pendants

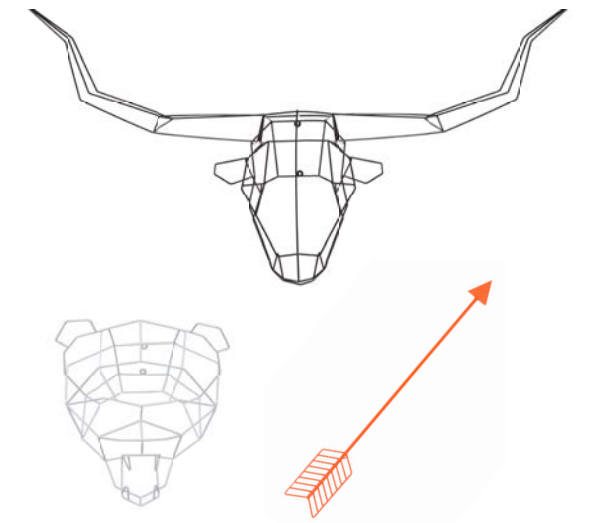
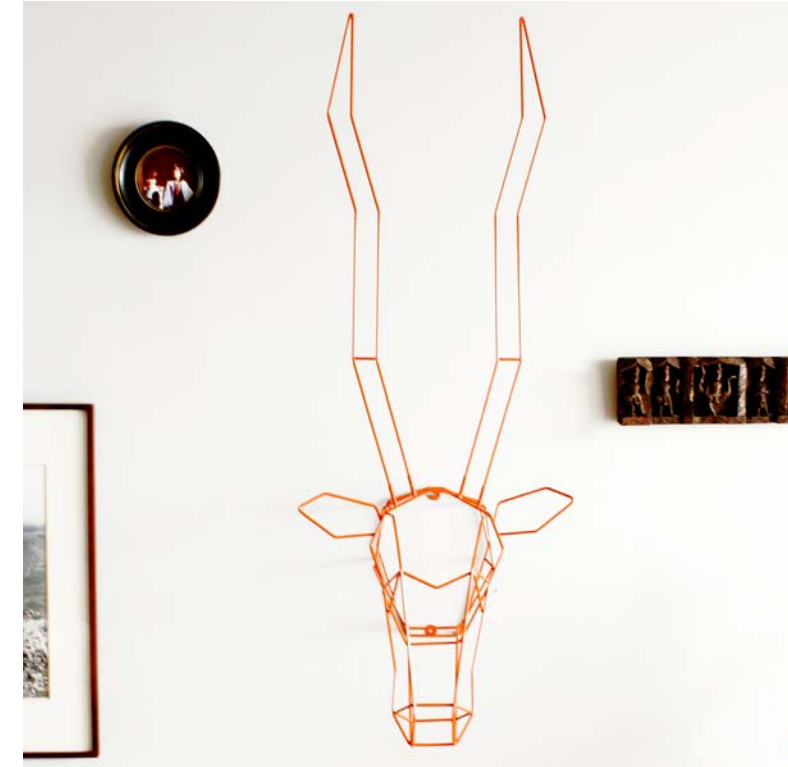
Whether glittering in copper over your dining room table, or adding a pop of color to your bedroom, the Bend Array Pendant light is the wire lighting to class up any space.





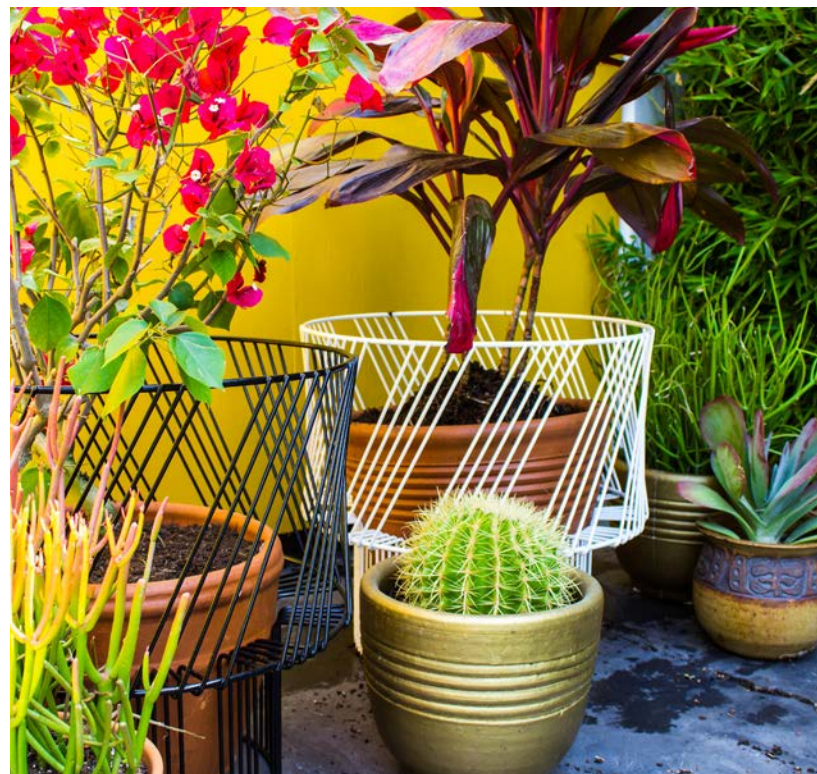
Triangle Brackets

Metal shelving brackets aren't often associated with fun and modern design. Our Triangle Brackets redefine the standard by incorporating Bend's signature geometric design patterns. These brackets will give your shelves some much needed style and support.



Trophies

Have you ever dreamed of going on safari or trekking through the frozen tundra? Well now you can bring the adventure home with our geometric wildlife wall art. It's the easiest way to feature a trophy head in your home with no hunting necessary!



Plant Stand

Just like any well planned outfit, sometimes you just need a great accessory to pull it all together. Think of the Bend Goods Plant Stand as the perfect accent to dress up your potted plants and add a little drama to any floral grouping.



Baskets

Bend Wire Baskets give you all the functionality and versatility of the African market baskets they are inspired by. As with the rest of the goods, these wire accessories maintain a strong sense of color and detail that adds personality to any modern home.





Concrete Jungle Side Table

As solid as it is funky, the Concrete Jungle Side Table features a removable top made of color saturated concrete atop a wire base. Each of the concrete tabletops are completely unique and provide you with a one-of-a-kind product that'll take your space to the wild side!



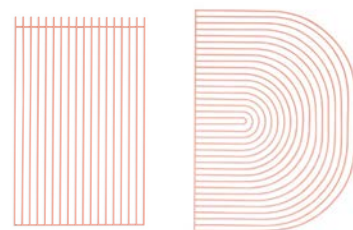
Cloud Bench

The newest concept for our line is the striking Cloud Bench. 1970s textile design, featuring repetitive elliptical contours, provided inspiration for the curved back & intersecting lines that are also integrated into The Art Piece. The sculptural design of the bench allows the piece to become a functional work of art that is both aesthetically bold and ergonomic.



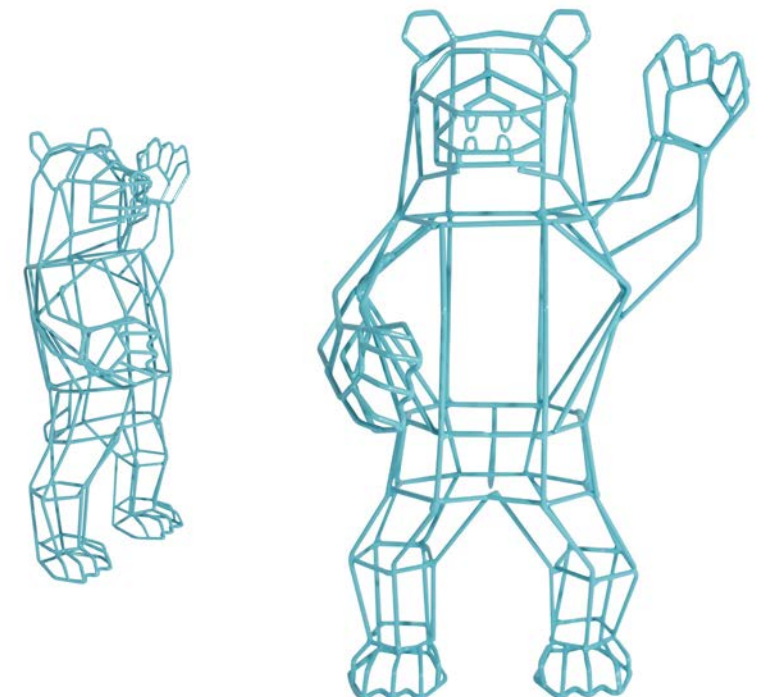
Modular Art Piece

When thinking of how to expand our line to include more art and sculpture, it only made sense to create something that was modular and customizable. The Art Piece uses our signature metal wire material formed into four separate pieces, two curved and two straight, for a flexible arrangement. The interactive design allows you to arrange the pieces any way you'd like to create your own unique design for your walls.



Marching Bear

The Marching Bear represents Bend's passion for social progress and 'marching' forward towards positive change. The piece features our wire material molded into the shape of a bear walking forward on its hind legs with a paw up in salute. This little guy represents Bend's passion for the environment and love for charitable action!



Padding





Black

Walnut

Burgundy

Navy

True Blue

Pacific Blue

Aruba

Teal

Forest Green

Palm

Macaw

Melon

Granite

Yellow

Bend | sunbrella®



One Seam Seat Pads

Minimal & comfortable, our one seam seat pads are a stylish and sleek addition for the Goods. Indoor / Outdoor Sunbrella Fabrics. Made in Los Angeles.

Colors: 15



Throw Pillow Pads

We designed our Round Pillows to be the ultimate accessory for the Goods and your home. Filled with down and available in a multitude of durable Sunbrella Fabric options to take your space to the next level. Made in Los Angeles.

Colors: 15



Shown Above: Captain Cover Up in Teal w/ Teal Throw Pillow & the Ethel Seat Pad in Forest Green w/ Palm Green Throw Pillow



Leather Saddle

Every cowboy needs a good saddle. Hand-made from 100% cowhide leather, the Lucy Saddle Pad is the perfect modern accessory for the urban cowboy inside us all.



**All Seat Pads Available in 15 Sunbrella Fabrics*
COM Available**



Love Seat Pad

To add a little extra lovin to this already comfy piece, we have designed the Love Seat Pad. Covering the entire seat from end to end, this pad will give you and your companion a little more comfort to love.



Hot Seat Pad

Take some of the heat off your seat with the Hot Seat Pad. This quilted pad option adds a little comfort where you need it most.



Peacock Pad

When you have a chair like our Peacock Lounge adding padding without distracting from the design can be tricky. To prevent this, we designed an oversized low-profile seat pad paired with our Round Pillow Pad to provide comfort and to accent the wire detailing.



Swiveling Ethel Pad

We've outfitted Swiveling Ethel with a full seat pad. Covering the entire seat area, the Ethel Pad adds great comfort to an already comfortable chair. Making 360 degrees that much more sexy.



Lowback Saddle

Sleek, durable and extremely comfortable are just a few words you can use to describe the vegan leather Low Back Saddle. This upholstered accessory takes the already stylish Low Back Counter stool from day to night with ease.



Switch Pad

Take the Switch a step further and add on the optional Switch Table / Stool Pad. Start with the vegan leather table top side up for a compact side table solution. Then switch sides to the padded seat with the perfect cushion for your bum.



Captain Cover-Up

Our Captain Cover-up adds a lot of comfort without compromising any style. With detailed stitching mimicking it's wire lines and the back left completely exposed, the Cover-up is a surprise around every corner.



Captain Bikini

If you want to add a little extra comfort to the Captain Chair, but don't want to cover up any of her signature wire curves, the vegan leather, upholstered Bikini Seat Pad is for you. Featuring a triangular back support and quilted seat pad, the Bikini will have you ready to relax away the day in the Captain Chair.

***All Seat Pads Available in 15 Sunbrella Fabrics*
COM Available**

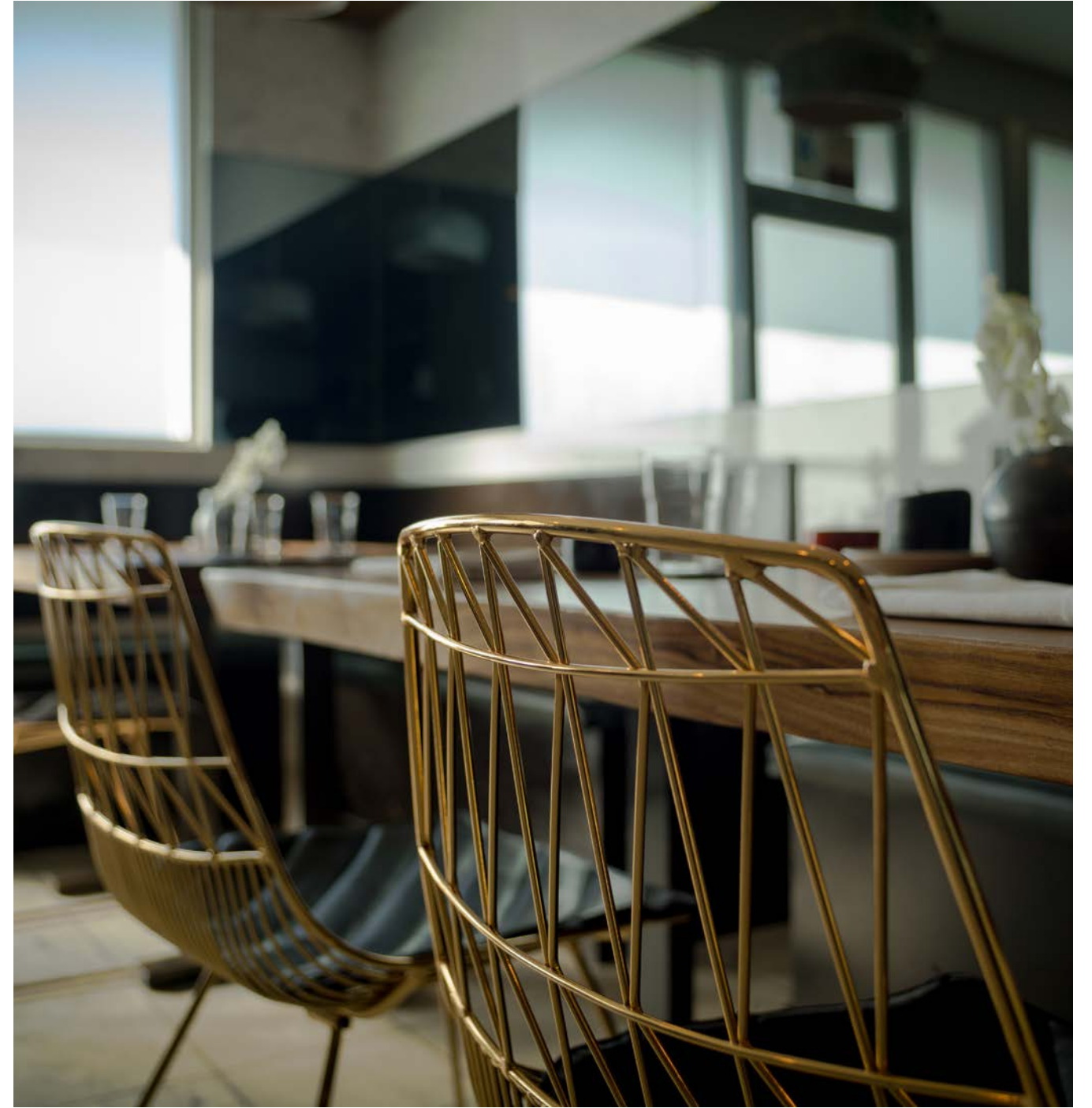


Projects

Workshop Kitchen & Bar
Palm Springs, CA



Residence
Nashville, TN



Trois Mec
Los Angeles, CA



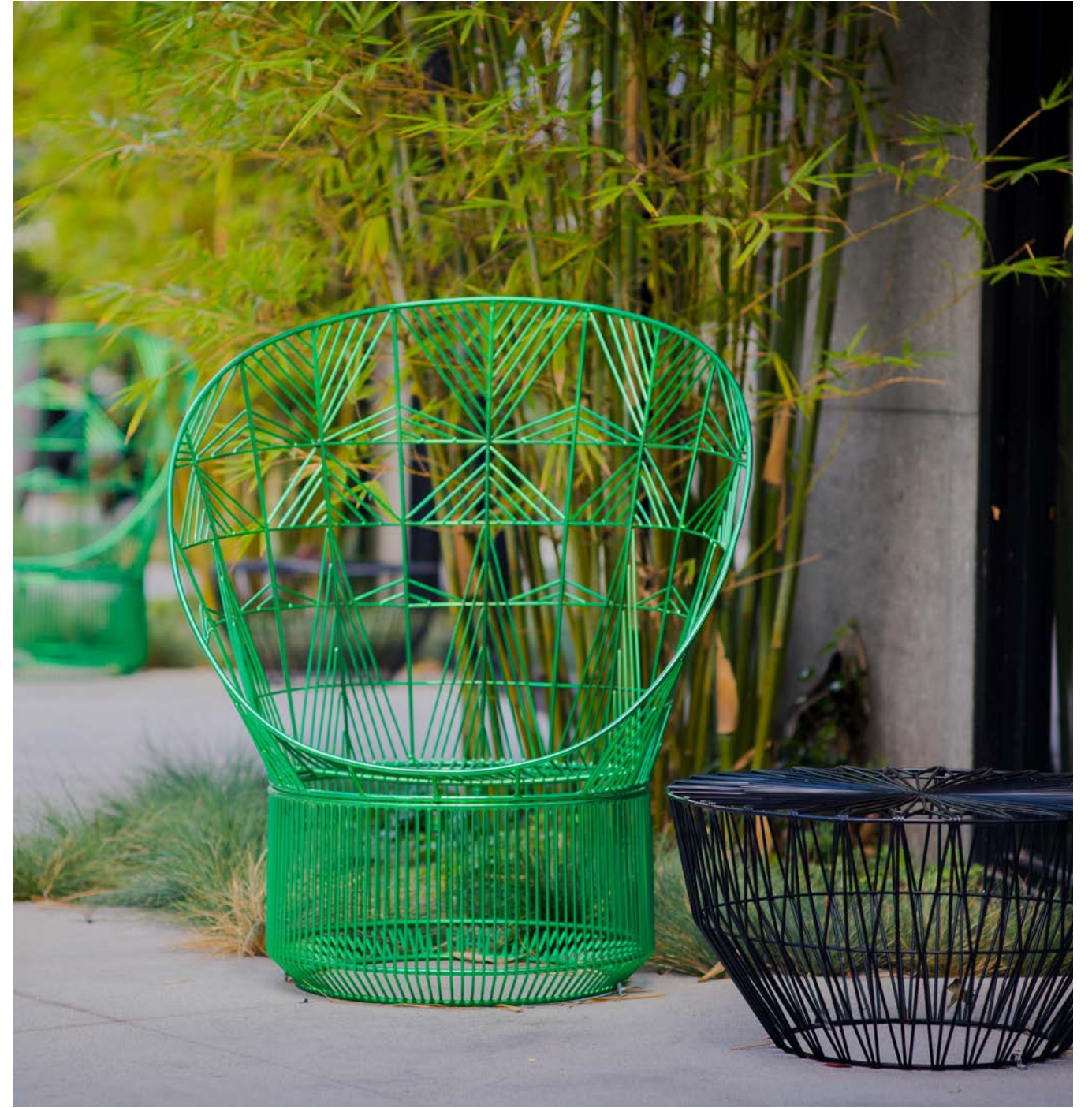
Fullscreen Offices
Los Angeles, CA



Tacofino
Gastown, Vancouver, BC



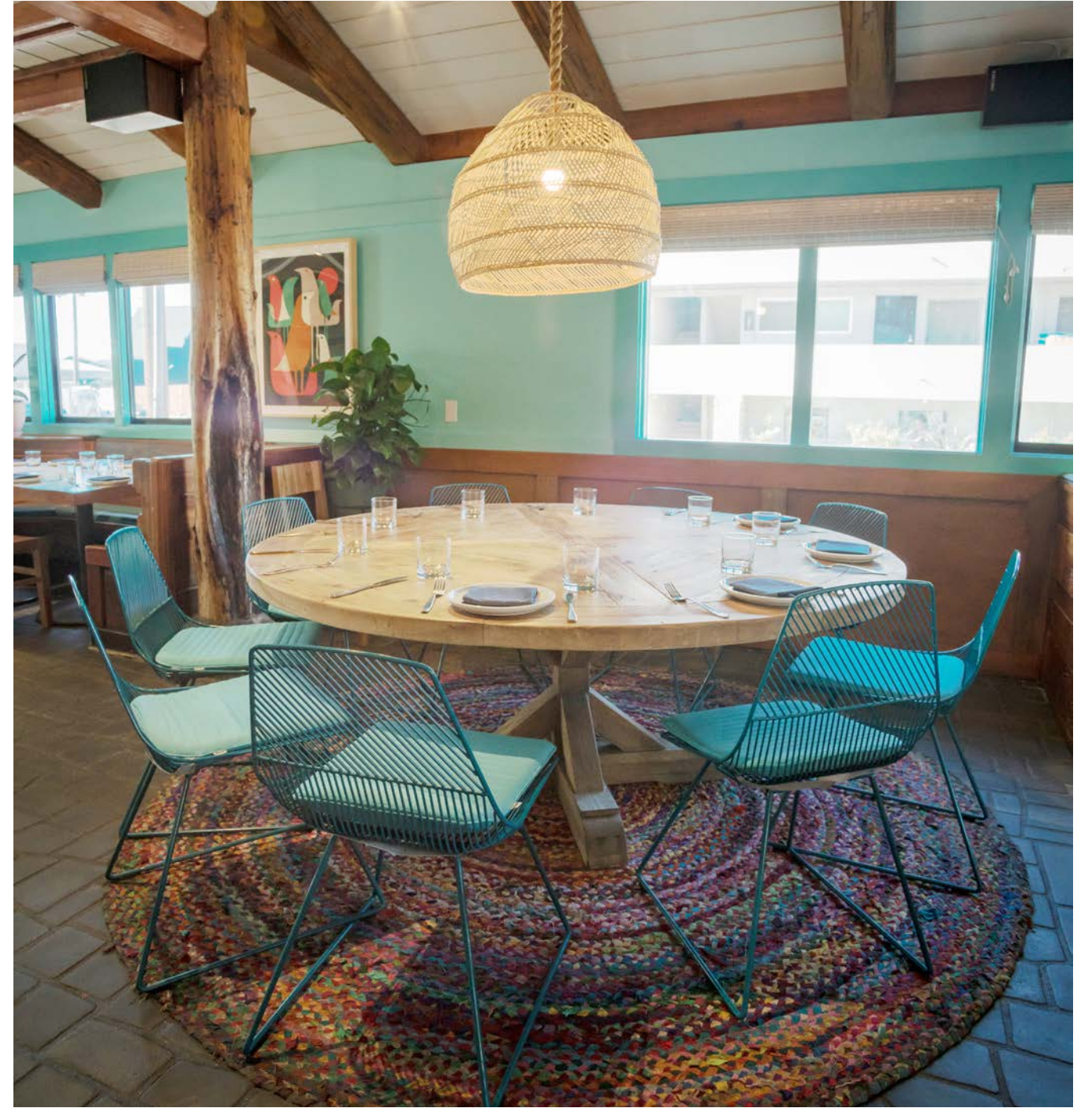
Campfire
Carlsbad, CA



Platform
Los Angeles, CA



Yellow Fever
Venice, CA



Tallula's
Santa Monica, CA



Hollywood Home
Los Angeles, CA



Brooklyn Brownstone
Brooklyn, NY



Features & Finishes



Features

Indoor & Outdoor

Our powder coated finishes are manufactured for both indoor and outdoor environments. We have taken every measure to prevent corrosion by employing a galvanization process where our products are zinc coated before they are powder coated, adding an extra layer of durability. All of our chairs are also outfitted with glides to prevent friction with the ground.

Sustainable & Responsible

We are committed to minimizing our environmental impact by employing responsible manufacturing practices. We use iron, which is highly recyclable, and have designed our packaging to ship multiple products per box to minimize our carbon footprint. Our manufacturing facilities reduce waste during the production process and treat our workforce with the utmost respect. Due to these factors, our products contribute to LEED certification.

Today & Tomorrow

In today's world, the consumption of products is increasing at an alarming rate while the life span of those products is decreasing. In many cases furniture has become a disposable item. At Bend, we focus on the longevity of our designs both aesthetically and structurally. This allows us to fight the problem rather than contributing to it.



How It's Made

Handcrafted

Our chairs are comprised of intricate wire patterns formed through a method of hand shaping and spot welding. We refer to this process as "bending." Each bend is carefully made to achieve the utmost structural support, while the angles of the back, the curvature of the seat, and the distance between the wires are designed to promote comfort and utility.

Consistent Comfort

When anyone sits in our chairs, the first thing we typically hear is "Wow, this is so comfortable!" Bend designs are intricate not only for aesthetics, but also for utility. The wires are welded close together so that every chair has unique strength, comfort, and just the right amount of rigidity.

Built Like a Buffalo

We are certified for BIFMA (Business + Institutional Furniture Manufacturers Association) 2012 standards, a formal test conducted by an independent third party to review construction and weight capacity. Our chairs are contract grade and perform well in high traffic areas.



Materials

Iron for Mild Environments

Most Bend products are made of iron. The iron is hand shaped and spot welded to create the initial design and shape of each product. We then sandblast the metal to clean away any imperfections. Galvanization or the application of DuPont fluorocarbon makes the iron more durable and suitable for outdoor environments. Though our products are durable, the lifespan of the finish can vary depending on the environmental conditions of the setting. Our iron products are meant for mild environments where the products do not sit in precipitation for long periods of time. If pieces are exposed to the elements, we recommend wiping the item(s) clean of any moisture.



Stainless Steel for Harsh Environments

Climates with high levels of humidity and/or constant moisture from rain or sea spray can be toxic to outdoor furniture. For these harsher environments, our products can be constructed using stainless steel. Stainless steel is a combination of iron, chromium, nickel, manganese, and copper that stands up to corrosion and degradation in moisture heavy climates. This upgrade is the best way to keep our Goods looking their best for generations to come.



Outdoor Finishes

Gem Tones

Unlike our Metallic finishes, the Gem Tone finishes are suitable for both indoor and outdoor use. These brilliant finishes are created from a three part process. First, we galvanize the raw iron frame and plate the metal with gold. Next, a translucent powder coat is applied that provides color while keeping the luster of the gold plating visible. The Gem Tone finishes come in four colors: Sapphire (Blue), Emerald (Green), Rubellite (Raspberry), and Amethyst (Purple.) These finishes are as durable as they are stunning!



Powder Coating & Custom Colors

We powder coat our products to make them as durable as possible. Our powder coaters use Tiger and DuPont powder coating materials to create the finishes for all Bend pieces. These finishes are VOC free certified and are completely customizable. If our standard powder coated finishes don't pique your interest, you can select any Ral color to create a custom color finish. Ask about custom finishes and let us make your dream a reality!



Neon Colors

One of Bend's most vibrant color options yet is our electrifying new Neon Color line. To achieve the bold neon colors we implement a two part powder coating process. We begin by applying a White powder coated base color to provide a crisp undercoat followed by the powder coated neon color for a vibrant finish. The Neon Color line is available in four options: Yellow, Red, Green, and Pink.



Indoor Finishes

Metallics

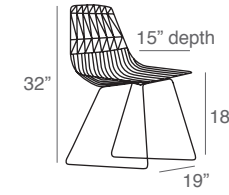
Our plated metallic finishes are the best way to take your interior design from modern and cool to chic and glamorous. Whether gold or copper, these finishes, meant for indoor use only, will give your space enough shine to last a lifetime.



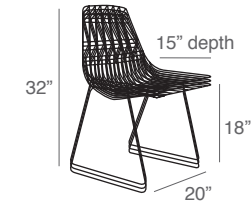
Index



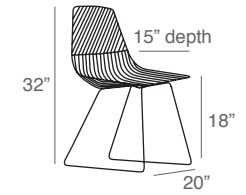
SIDE CHAIRS



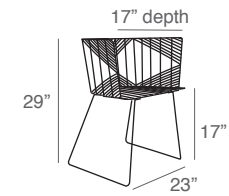
**LUCY
SIDE CHAIR**



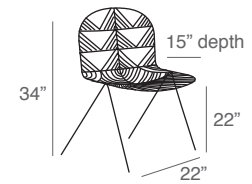
**STACKING
LUCY CHAIR**



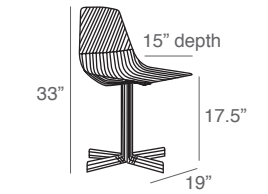
**ETHEL
SIDE CHAIR**



**CAPTAIN
CHAIR**

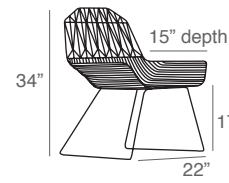


**STACKING
BETTY**

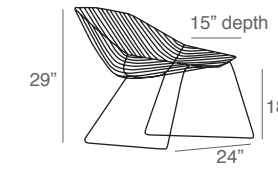


**SWIVELING
ETHEL**

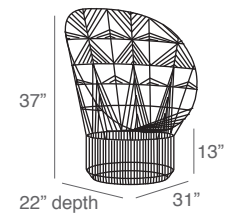
LOUNGE CHAIRS



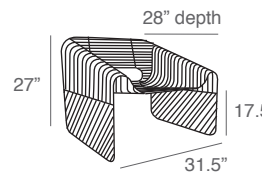
**FARMHOUSE
LOUNGE**



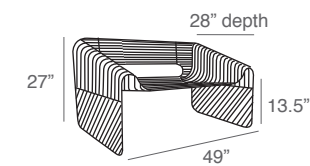
**BUNNY
LOUNGE**



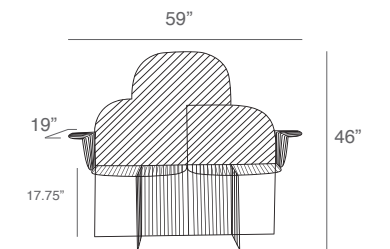
**PEACOCK
LOUNGE**



**HOT SEAT
LOUNGE**

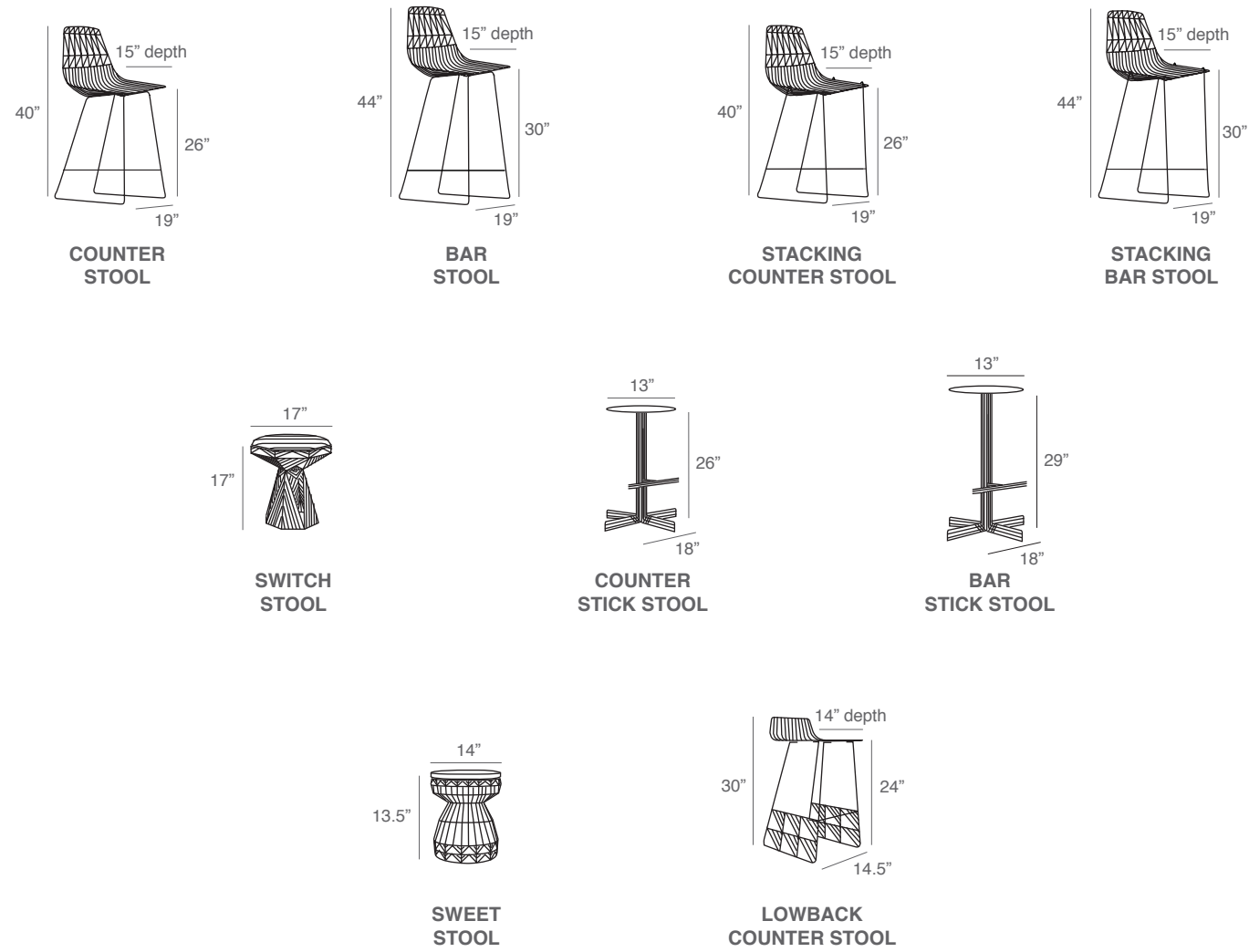


**LOVE SEAT
LOUNGE**

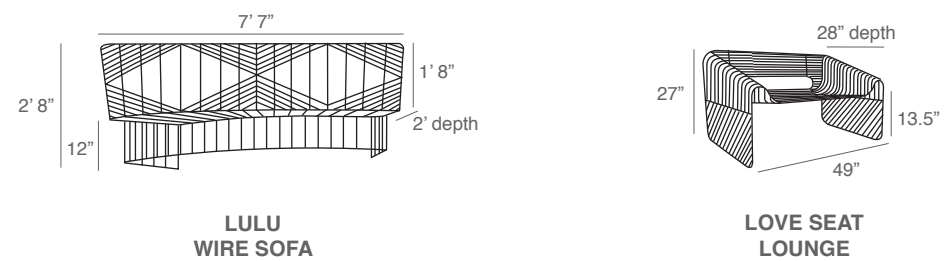


CLOUD BENCH

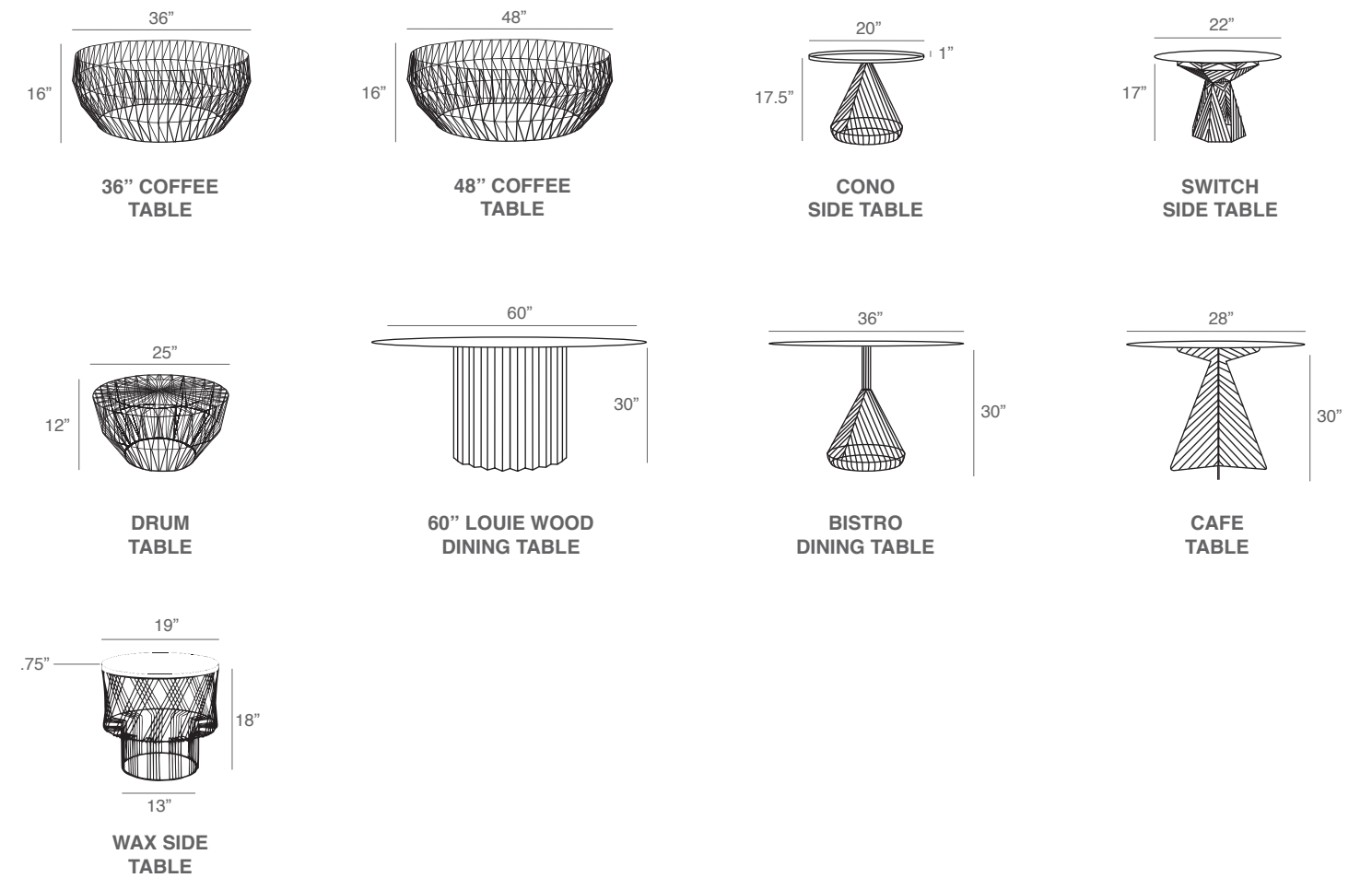
COUNTER & BAR STOOLS



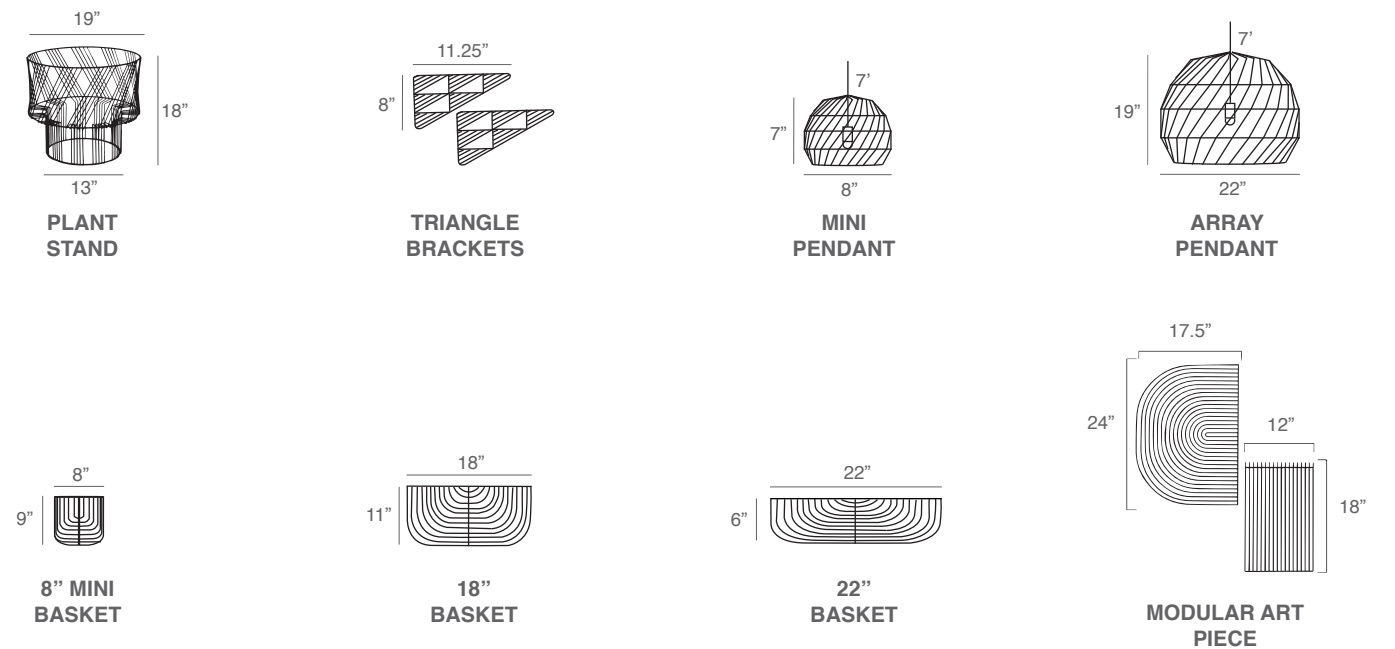
WIRE SOFA



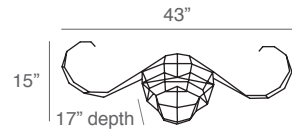
TABLES



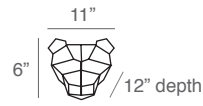
OTHER PIECES



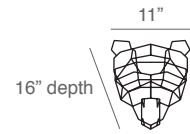
TROPHIES



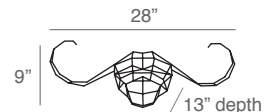
**PAPA
BUFFALO**



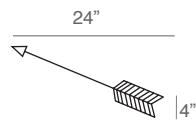
CUB



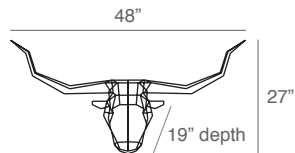
**POLAR
BEAR**



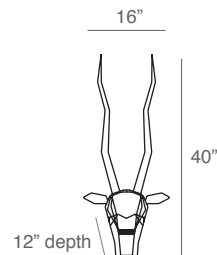
**WATER
BUFFALO**



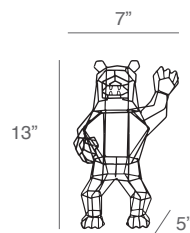
**WALL
ARROW**



**LONG
HORN**

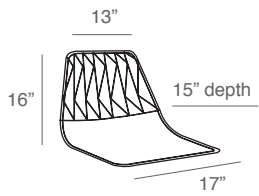


GAZELLE

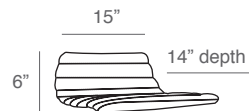


**MARCHING
BEAR**

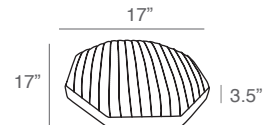
SEAT PADS



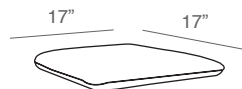
**LEATHER
SADDLE**



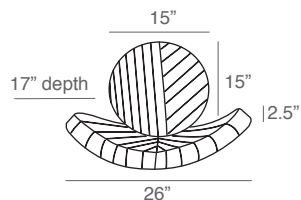
**LOWBACK
SADDLE**



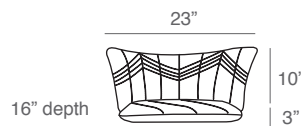
**SWITCH
SEAT PAD**



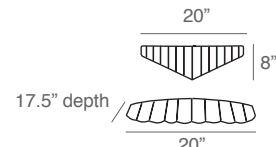
**SUNBRELLA
SEAT PAD**



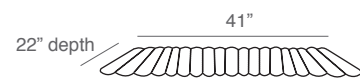
**PEACOCK
PAD & PILLOW**



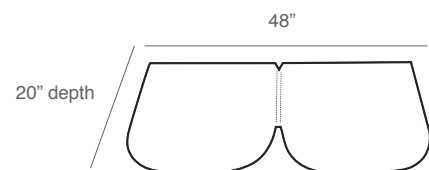
**CAPTAIN
COVER-UP**



**CAPTAIN
BIKINI**



**HOT & LOVE
SEAT PAD**



**CLUD BENCH
SEAT PAD**

LET'S GET SOCIAL

*Want to know what's just
around the Bend? Follow us!*

INSTAGRAM - @bendgoods

TWITTER - @bendgoods

FACEBOOK - @bendgoods

YOUTUBE - youtube.com/user/BendGoods

VIMEO - vimeo.com/bendgoods



CONTACT US

We want to hear from you!



DISTRIBUIDOR OFICIAL MÉXICO

+52 (442) 224 0950

info@avahospitalite.com
anacristina@avahospitalite.com

www.avahospitalite.com



Bend

